

CAHF BUYER'S GUIDE

Sponsorship
Opportunities



2201 K Street
Sacramento, CA 95816
www.cahf.org

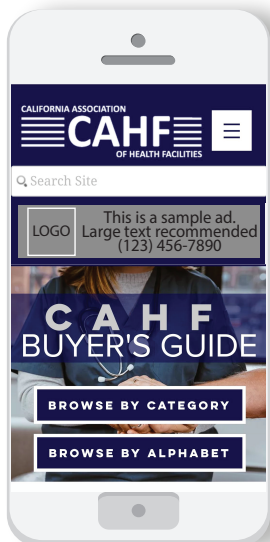


CAHF's online **Buyer's Guide** lists and showcases our associate members, their products and their services in a quick and convenient online format.

The Buyer's Guide is optimized for mobile use, allowing access to all our associate members' contact information. This allows CAHF facilities to reach associates directly and it fosters more streamlined business transactions.

Your basic listing in the Buyer's Guide is a part of your annual membership and free-of-charge. But we also offer a wide variety of advertising options to showcase your business more prominently in the online publication.

To drive traffic in 2022 and beyond, the CAHF Buyer's Guide will be heavily promoted in CAHF materials, in our communications, and at our three annual major conferences in spring, summer and fall.



CAHF Buyer's Guide Premier Sponsor

Be the first business our members see when they visit the Buyer's Guide. This sponsorship places your logo (and only your logo) and link on the CAHF Buyer's Guide landing page and main menu.

Package includes:

- Exclusive banner/link on Buyer's Guide landing page and main menu
- Your logo/link in business listings

\$1,000/yr **or** **\$500/half yr**
one available one available

More sponsorship opportunities >>

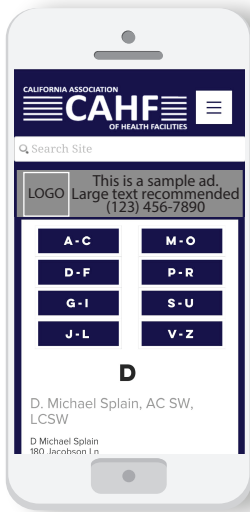
CAHF Buyer's Guide Business Listings Sponsor

Place your business logo/link at the page where all searches begin: the business listings page.

Package includes:

- Exclusive banner/link on Buyer's Guide business listings page
- Your logo/link in business listings

\$300/3 months
one available



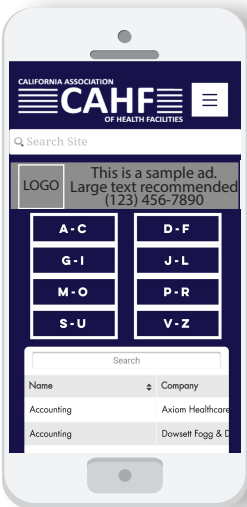
CAHF Buyer's Guide Categorical Sponsor

Place your business logo and link at the top of each categorical section page (i.e. A-C, D-F, G-I, J-L, M-O, P-R, S-U, V-Z)

Package includes:

- Exclusive banner/link on top of selected categorical section page.
- Your logo/link in business listings

\$200/3 months
Eight (8) available



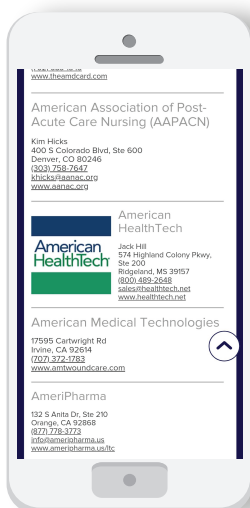
CAHF Buyer's Guide Business Listing Logo

Promote your business logo/link alongside your free Buyer's Guide listing.

Package includes:

- Your logo/link in business listings

\$50
one time charge



CAHF News & Buyer's Guide

Sponsorship Package



CAHF News and Buyer's Guide Sponsorship Package

A CAHF News and Buyer's Guide sponsorship package is a cost-effective way to reach an exclusive audience of long-term care professionals on two of our most popular platforms!

As a benefit of membership, CAHF Associate members can spotlight their business with a logo in the Buyer's Guide and an ad in CAHF News. Having your business logo placed in each categorical section page of the Buyer's Guide for three-months is typically \$200 (there are eight alphabetical categorical sections available). If you choose a CAHF News **advertising term** that is 6, 8, 12 or 24 issues, your business logo linking to your website will be placed at the top of each categorical section page for three-months at half-price (\$100)!